



# Recycled Organics 2001

2<sup>nd</sup> National Conference & Technology Exposé  
Partnerships, Processes & Products

## Invitation

*on the campus of*

The University of Queensland  
Gatton  
Gatton Queensland 4343

**25<sup>th</sup> – 27<sup>th</sup> September 2001**

The Recycled Organics Consortium  
The University of Queensland, Gatton  
Gatton Qld 4343  
**Phone: (07) 5460 1518 Fax: (07) 5460 1517**  
Email: [conference@recycledorganics.com.au](mailto:conference@recycledorganics.com.au)  
Website: [www.recycledorganics.com.au](http://www.recycledorganics.com.au)

Connecting people.....working together.....innovating for a sustainable future

# Sponsor

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CENTRE FOR INTEGRATED  
RESOURCE MANAGEMENT



**Hosted by:**



Department of the Environment and Heritage

**Convened by:**



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## **Be part of innovating the future.....**

*Recycled Organics is the term adopted to represent the wide range of organic waste materials for beneficial use purposes. Recycled Organics represents the paradigm shift from organics as a waste, to organics as a sustainable resource. These resources are produced by a wide range of unrelated industries resulting in a Recycled Organics Industry.*

*Sustainability is the buzzword when speaking about the environment. Recycled Organics has the potential to have a major impact on the sustainability of a range of processes and industries.*

*Recycled organics are beneficial for conditioning soils and overcoming soil degradation and land management issues. Recent legislation regarding generation of renewable energy, reduction in greenhouse gas emissions, and carbon (C) credits represent new market opportunities for recycled organics. The fragmented nature of the Recycled Organics Industry requires development of cohesive partnerships between the various industry sectors to produce products that meet these emerging market demands.*

*Your input is essential to address issues such as:*

- *How can Recycled Organics be used for Greenhouse Gas abatement?*
- *How can Recycled Organics be used for land rehabilitation?*
- *What is the value of C in Recycled Organics?*
- *Should the C be used for land rehabilitation or for renewable energy generation?*
- *What are the investment opportunities in Recycled Organics?*
- *What new technologies exist and what technologies are transferable?*

*This forum provides the opportunity for delegates to present their issues and seek responses. The synergy developed through discussion and debate and democratic selection of outcomes will help produce a more cohesive industry.*

*Don't sit on the sidelines – active participation here is vital to everyone's future.*

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## ***An Opportunity to Sponsor.....***

Recycled Organics – Partnerships, Processes and Products is a three-day conference and Technology Exposé at The University of Queensland, Gatton on 25<sup>th</sup> to 27<sup>th</sup> September, 2001. The conference will:

- facilitate business **partnerships** that will result in the development of the industry
- highlight a variety of **processes** for resource recovery and re-use
- identify **products** that will ensure meet sustainable market requirements.

Recycled Organics is a conference series to be held at the University of Queensland Gatton joint venture with the Recycled Organics Consortium at The University of Queensland Gatton

The spacious Gatton campus in the heart of south-east Queensland's Lockyer Valley, just 40kms from Brisbane, presents the perfect backdrop for the conference and the exposition of industry technology.

## ***Conference Aim.....***

Specific outcomes are achieved through collaboration and information exchange. It will bring together waste generators, equipment and technology suppliers, contractors, state agencies and end users to:

- exhibit technologies and services
- explore current and new market opportunities
- identify new processing technologies and new applications for existing technologies
- define long term industry objectives and policies
- establish tangible business linkages

## ***Why Sponsor this Event.....?***

This is a conference with a difference.....

It brings together stakeholders from a wide range of unrelated industry sectors and provides promotional and networking opportunities in developing partnerships, processes and products.

Sponsorship of the conference and Technology Exposé is an explicit statement of your interest and support for an environmentally sustainable Recycled Organics Industry. It indicates your leadership in driving business opportunities and maximises knowledge of your company's expertise and services nationally.

## ***Maximising Opportunities.....***

Sponsors increase their promotional opportunities in the exhibition marquee located in the centre of the conference village. The conference village has been designed to provide maximum networking opportunities and exposure of exhibitor's products. The exhibitor's marquee will be located in close proximity to meeting and accommodation areas and between the business and social areas of the conference. Open forum sessions will utilise the whole area and the exhibitor's marquee will be a focal meeting point through out the conference.

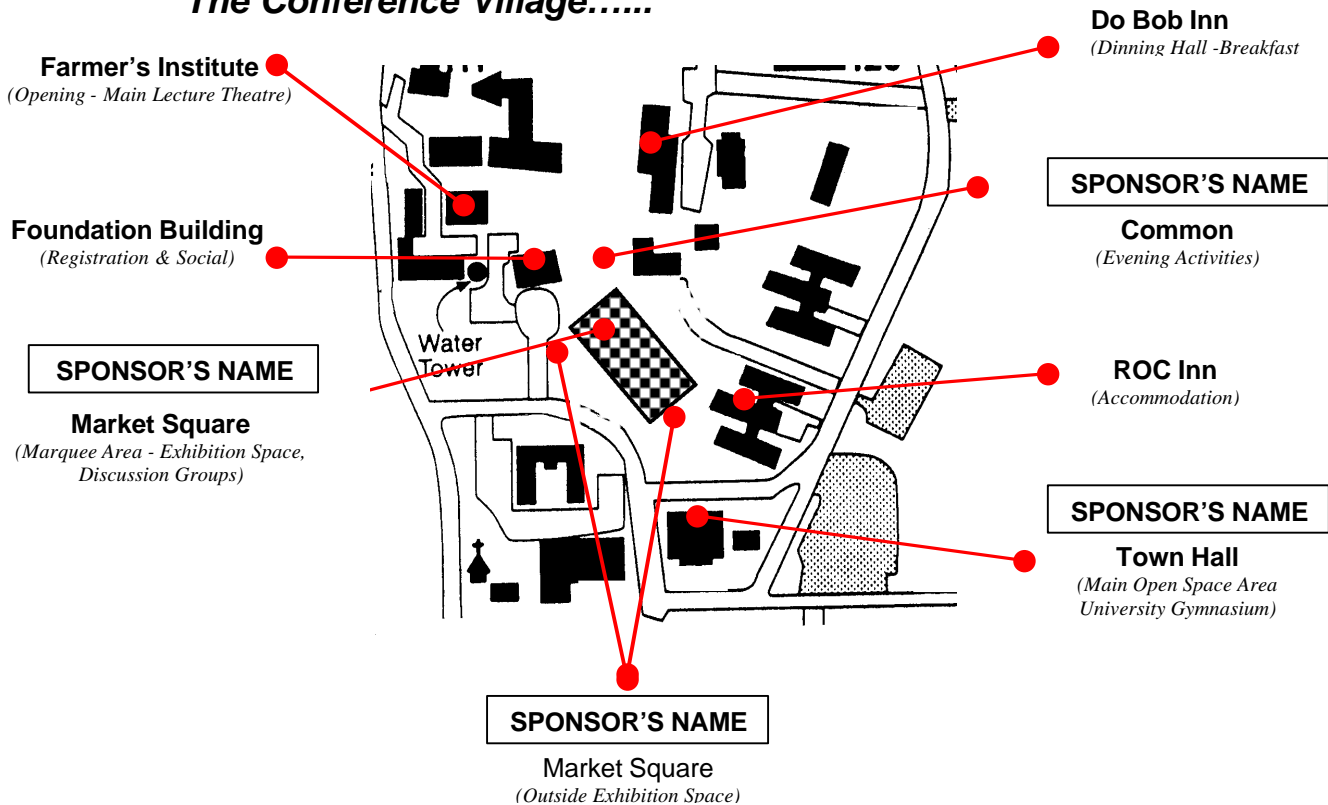
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## The Conference Village.....



## Who will be there.....?

New processes have been developed in a range of unrelated industry sectors such as solid waste, water and waste water, agriculture, mining and energy, food processing which now have direct application to processing of organic wastes. These sectors currently have little or no opportunity for information and technology exchange.

The conference will be attended by a vast variety of representatives including:

- the energy sector
- small consultants
- local government authorities
- contractors
- technology developers and providers
- equipment manufacturers and suppliers
- academics
- agro-industry groups
- food manufacturers
- horticulturalists
- mining industry specialists
- fertiliser spreaders
- farmers and graziers
- green and organic resource generators

And from a wide range of industries including:

- solid waste
  - water and wastewater
  - agriculture
  - horticulture and landscaping
  - energy
  - intensive animal industries
  - food processors
  - local and state government agencies
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## ***Opportunities for New Markets.....***

Many new and exciting market opportunities have emerged in the Recycled Organics Industry. These include:

- renewable energy generation
- carbon credits and greenhouse challenge
- acid soil amelioration
- rehabilitation of sodic and saline soils
- restoration of humus in agricultural soils
- plant disease suppression
- soil rehabilitation
- animal feedstocks
- composted products

## ***Forum Issues.....***

The conference is based on forum issues raised by the delegates. Forum issues posted on the conference website and regularly updated. The forum continues at the conference as delegates further develop issues, define outcomes and develop directions for the future.

## ***Key Benefits for the Industry.....***

- Integration of technologies and skills, and information exchange from stakeholders across a range of diverse industries to promote sustainable environmental outcomes.
- The integration of input from industries such as water, solid waste, energy, agriculture, mining which traditionally do not have the opportunity to exchange information in a multi disciplinary forum.
- The formulation of Organic Waste Strategies based on long term, environmentally sustainable markets.
- A forum for Environmental Agencies to have strategic input to add value to the industry.
- The development of environmental capital by stimulating re-use of key resources from organic wastes.
- The establishment of a networking mechanism between technology provision, industry development and employment opportunities across a wide range of industries.

## ***Outcomes.....***

The synergy developed during this conference will develop outcomes to facilitate a cohesive and dynamic industry. The following outcomes from the 1<sup>st</sup> National Recycled Organics Conference at Cooloom in 1999 have focused industry directions.

- New national vision for the Recycled Organics Industry to a market-driven, rather than regulatory-driven industry
  - Sustainable markets
  - Extended Producer Responsibility (EPR)
  - Community/Stakeholder Acceptance
  - Research and Development actions
  - National Organisation for the Recycled Organics Industry
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## **Promotional Opportunities and Sponsorship Entitlements for your Company / Agency.....**

*Conference Host*

**SOLD**

***In a \$11,000 (incl. GST) sponsorship package, you will receive:***

- one complimentary booth inside the Technology Exposé Pavilion
- one complimentary conference registration
- advertisement on conference website or link to own website
- advertisement in official conference published reference manual and CD Rom
- an appropriate level of promotional material in conference satchel
- company logo on all conference publicity
- display of company logo at conference opening and in identifying sponsorship area
- acknowledgement in conference brochure, papers and website (when participation confirmed and monies received by organisers)

***In a \$5,500 (incl. GST) sponsorship package, you will receive:***

- advertisement on conference website or link to own website
- advertisement in official conference published reference manual and CD Rom
- an appropriate level of promotional material in conference satchel
- company logo on all conference publicity
- acknowledgement in conference brochure, papers and website (when participation confirmed and monies received by organisers)

***Both packages offer the choice of exclusive promotion in one of the following areas:***

<b>\$5,500</b>	<b>\$11,000</b>
Gift Packs in Room Accommodation	Indoor Meeting Space
Computer Lab	Trade Expose Pavilions
ID Badges	Industry Reference Manual and CD Rom
Entertainment <i>(at Australiana Food Fair)</i>	Australiana Food Fair <i>(Social event – Tues night)</i>
Entertainment <i>(at Dinner Under the Stars)</i>	Dinner Under the Stars <i>(Social event – Wed night)</i>
	Satchels

### ***Indoor Meeting Space – (Sponsor Name) Town Hall***

The gymnasium forms the large meeting space for the initial Open Space Forum. Here the delegates come together to place issues before the conference for further discussion and identify to develop conference outcomes. The space is used for small group forums to further progress issues. Part of the Indoor Meeting Space houses the computer laboratory where delegates write up the discussion outcomes from each of the small forums for placement in the Industry Reference Manual.

The sponsor of this area has the naming rights for the area for the duration of the conference.

### ***Technology Exposé Pavilion – (Sponsor Name) Market Square***

The Technology Exposé is housed in a large marquee located in close proximity to meeting spaces, accommodation areas and between the business and social areas of the conference. The exhibitor's marquee is a focal meeting point through out the conference with continual tea and coffee available for working members. Small group forums will use the indoor meeting spaces, exhibition areas and attached break out areas. The sponsor for this area has naming rights for the duration of the conference.

### ***Satchels***

The satchel sponsor has their company logo displayed prominently along with the conference host and organiser.

### ***Social Events***

- ***Hosting of 'Australiana Food Fair'***

Andrew Quaille from Herries House Restaurant in Toowoomba will be the host chef for the evening. Andrew is planning a variety of unique Australian flavours to create an interesting kaleidoscope of dishes presented in a fair like atmosphere on the Village Common. Andrew will be on hand to discuss and inform delegates of the flavours and Australian products. Andrew has had fifteen years experience working in a number of different hotels, resorts and restaurants within Australia. He has worked in eco lodges such as Bloomfield Wilderness Lodge and organized the opening of a number of restaurants including Green Island Resort.

The Common will be named for the sponsor of the evening.

The sponsor of this event has the opportunity to do what they wish based on achieving their objectives in line with the high standards set by the conference organisers.

- ***Hosting of 'Dinner Under the Stars'***

We will make the most of being away from the light pollution of the city and enjoy delightful dining under the large country skies. Elegant tables will be set in the major courtyard of the campus with a banquet menu and full bar facilities.

The Common will be named for the sponsor of the evening.

The sponsor of this event has the opportunity to do what they wish based on achieving their objectives in line with the high standards set by the conference organisers.

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### ***Industry Reference Manual***

A key outcome of this conference will be the creation of an Industry Reference Manual, providing expert opinion, input and guidance from the people involved in this industry...people like you.

Sponsors and Exhibitors are also invited to place advertising materials into the Industry Reference Manual increasing its value as a comprehensive reference source.

This document will be distributed to delegates prior to the conference and as a key reference publication. It will highlight the information base and expertise available for developing the future for recycled organics. The outcomes of discussion forums are printed during the conference and added to the manual.

The Industry Reference Manual will be available after the conference on CD Rom.

### ***Computer Lab***

The Industry Reference Manual is produced during the conference as issues are discussed and recorded. Representatives from each discussion session take responsibility for developing the issue paper from notes taken during the session. The computer lab is where the industry reference manual comes to life.

### ***Gift Packs for Room Accommodation***

Each room will have placed a shampoo/conditioner/soap gift pack. The sponsor of the gift packs will have advertising within the room by way of a With Compliments Card that will be attached to the gift pack

### ***Entertainment (at Australiana Food Fair)***

Entertainment will be provided and will mingle with delegates during this festive occasion. Wondering minstrels, Egyptian dancers and living statues are part of the program planned for a relaxing evening on the village common.

### ***Entertainment (at Dinner Under the Stars)***

Live jazz music will accompany and complement the beautiful buffet dinner while dinning under the stars.

### ***ID Badges***

Exclusive rights to have your company name and/or logo overprinted on the conference identification badges

## ***What else is available.....?***

Sponsorship opportunities are limited only by imagination. If you wish to participate as a sponsor and you've either missed out on your first choice or have a great alternative idea, please feel free to contact the organisers, Recycled Organics Consortium on 07 5460 1518 and talk to us about your ideas.....



# Recycled Organics 2001

## 2nd National Conference & Technology Exposé

### Partnerships, Processes & Products

## ***Sponsorship Application***

To ensure you don't miss out on participating in *Recycled Organics – Partnerships, Processes and Products*, and reaping many benefits as a sponsor, please complete all details on both sides of this form, read the terms and conditions of your participation and attach your payment. Upon acceptance, applications will be confirmed in writing by the organizers. Please print clearly and fill in all fields.

Organisation Name: \_\_\_\_\_ ABN: \_\_\_\_\_  
Full Address: \_\_\_\_\_  
Postal Address: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_  
Telephone No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_  
Mobile No.: \_\_\_\_\_ Email: \_\_\_\_\_  
Web Site: \_\_\_\_\_

### **Sponsor:**

**We wish to be a \$5,500 Sponsor at Recycled Organics – Partnerships, Processes and Products.**

- |   |                          |                     |
|---|--------------------------|---------------------|
| Computer Lab                              | <input type="checkbox"/> | \$5,500 (incl. GST) |
| Name Tags                                 | <input type="checkbox"/> | \$5,500 (incl. GST) |
| Gift Packs (in room accommodation)        | <input type="checkbox"/> | \$5,500 (incl. GST) |
| Entertainment (at Australian Food Fair)   | <input type="checkbox"/> | \$5,500 (incl. GST) |
| Entertainment (at Dinner Under the Stars) | <input type="checkbox"/> | \$5,500 (incl. GST) |

**We wish to be a \$11,000 Sponsor at Recycled Organics – Partnerships, Processes and Products.**

- |   |                          |                      |
|---|--------------------------|----------------------|
| Indoor Meeting Space                              | <input type="checkbox"/> | \$11,000 (incl. GST) |
| Technology Exposé Pavilions                       | <input type="checkbox"/> | \$11,000 (incl. GST) |
| Satchels  | <input type="checkbox"/> | \$11,000 (incl. GST) |
| Industry Reference Manual                         | <input type="checkbox"/> | \$11,000 (incl. GST) |
| Australian Food Fair (social event – Tues night)  | <input type="checkbox"/> | \$11,000 (incl. GST) |
| Dinner Under the Stars (social event – Wed night) | <input type="checkbox"/> | \$11,000 (incl. GST) |

***We wish to discuss alternative sponsorship opportunities***

I agree to abide by the Terms and Conditions accompanying this document.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Please attach your cheque made payable to **Recycled Organics** for full payment of your participation and post to:

**Conference Secretariat, Recycled Organics  
c/- The Recycled Organics Consortium  
The University of Queensland Gatton**

**If you wish to gain extra exposure by choosing to be an Exhibitor, please contact Denise Hart at the Recycled Organics Consortium on 07 5460 1518 or [conference@recycledorganics.com.au](mailto:conference@recycledorganics.com.au) GATTON QLD 4343**

## EVENT DETAILS

**Location:** The University of Queensland, Gatton, Qld

**Duration:** 25-27 September 2001

### Bookings

Reservations for sponsorships and exhibition space will only be accepted on the application form with full payment. A floor plan will be faxed to confirmed bookings for choice of booth. Sponsorship and booths will be allocated in order of receipt.

### Build-up and Break-down

Access to the venue for exhibitor move-in will be available 24 September until 6.00pm. All move-out must be completed by 8.00pm, September 27.

### Management

The organisers will provide an Exhibition Information Kit to all exhibitors upon receipt of payment. The kit will contain full information and forms to assist sponsors and exhibitors to make the most of their participation.

## TERMS AND CONDITIONS

The Organisers, Recycled Organics and Recycled Organics Consortium and their designated servants or agents, reserve the right to alter or add to these Rules and Regulations as may be necessary for compliance with any laws or with any directions given by the Owner/Lessor of the venue, and generally for the efficient running of the event.

1. The 'Exhibitor' and 'Sponsor' includes all employees and/or Agents of any company, partnership or individual participating as an exhibitor or sponsor, and the term "Event" shall mean *Recycled Organics – Partnerships, Processes & Products* conference.

2. The Exhibitor or Sponsor agrees to comply with all directions and legal requirements of all Government bodies and with these Rules and Regulations during the duration of the Event.

3. Allocation of space to an Exhibitor, which will then constitute a licence to exhibit and not a tenancy, will allow acceptance of an Exhibitor's application. The Organisers have the reserved right to accept or decline any application to exhibit.

4. The Organisers reserve the right at any time to alter the size, shape or position of the floor plan as may be necessary for the best interests of the Event. A cost adjustment will be made to any Exhibitor in the event of reduction of their display space.

5. Exhibits and promotion of products and services must fall within the scope of the Event.

6. Bookings will be confirmed upon receipt of full payment. The Organisers reserve the right to re-sell any unconfirmed sponsorships or exhibition space.

7. Cancellations: If the Organisers agree to release the Exhibitor or Sponsor from their obligations under the Agreement in exceptional circumstances, then in that event the Exhibitor or Sponsor will be liable to pay 50% of all monies due under this Agreement. This special proviso will lapse if less than eight weeks remain before the opening of the Event and the space is not re-sold, where upon all monies due from the Exhibitor/Sponsor to the Organisers shall be retained in full.

8. The contractual price (unless otherwise stated by the Organisers) does not include the following:

- Connections for electricity, water, telephones, gas, waste, compressed air, etc.
- Insurance
- Loading and handling equipment and staff
- Dressing of stand and furniture
- Stamp Duty levied on this Agreement
- Advertising catalogue, handbills or fliers
- Cleaning of exhibits

Where required by the Lessor/Owner of the Event site electrical installation, water and gas supply and plumbing connections will be carried out at the cost of the Exhibitor.

9. The design of all stands and exhibits and their weight or character is subject to the prior approval of the Organisers. Their construction, erection and dismantling shall be carried out under the supervision of and subject to conditions laid down by the Organisers. Any stand considered not to be in the best interests of the Event may be removed or altered by the Organisers at the expense of the Exhibitor.

10. All plant, machinery and exhibits must comply with statutory requirements as to health and safety. No article of a dangerous nature shall be taken into the Event except with the Organisers prior written approval.

12. The Exhibitor is at all times during the Event:

- a) Required to keep their stand open to view and properly staffed by competent representatives.
- b) Responsible for the maintenance of their stand and display space in a clean and tidy condition.
- c) Required to conduct any business only from their display space and to keep passageways in front of their display space free from obstruction.
- d) Prohibited from disposing of or parting with stock on display for cash payment (including food, drink, tobacco or promotional aids), unless prior written consent is obtained from the Organisers.
- e) Prohibited from holding or allowing to be held at auction, lottery, game of chance or sideshow.
- f) Prohibited from sublicensing, sharing or parting with possession of their display space unless in the case of a Shared Site.
- g) Prohibited from engaging outside contractors or himself employing persons not being financial members of the appropriate union for the purpose of any construction or demolition work on the Exhibitor's stand or Event site.
- h) Prohibited from operating any type of machinery or equipment at a sound level which, in the Organisers sole opinion because of its loudness, is likely to cause nuisance or annoyance to neighbouring Exhibitors or visitors.
- i) Prohibited from doing anything which, in the opinion of the Organisers, may bring discredit upon the Event.

13. The Exhibitor or Sponsor undertakes to have their display space ready, with all exhibits available for display and completed by the time specified by the Organisers preceding the opening of the Event.

#### 14. a) Third Party Claims-(Public Liability)

The Exhibitor or Sponsor is responsible for all personal injury or damage to property arising in connection with the Exhibitor's display area howsoever caused directly or indirectly by them or any contractor, sub-contractor, servant or any agent, licensee or invitee of theirs or any act of omission of any such person or by any exhibit, machinery or other article of theirs in the possession of or use of theirs or any servant or any agent, of theirs or (if erected by the Exhibitor or contractor by his or his workmen or agents) by the standfitting contractor. The exhibitor will indemnify the Organisers in respect of each and every such claim and all actions, proceedings, costs, claims and demands in respect thereof.

The Exhibitor must take out adequate insurance in respect of all such claims and produce the premium receipts on demand.

b) Responsibility for the Personal Injury and Damage to Property (Employers Liability)  
The Organisers shall be under no liability for personal injury to the Exhibitor or their servants or agents, invitees or licensees howsoever caused nor for the loss of or damage to exhibits or other property of the Exhibitor, their servants, agents, invitees, or licensees howsoever caused. The Exhibitor is accordingly advised to take out all necessary insurances.

15. Advertisements and printed matter are subject to the approval of the Organisers, who also reserve all photographic rights to the Event.

16. If the holding of the Event or the supply of any services by the Organisers is prevented, postponed or abandoned by reasons of fire, storm, lightning, national emergency, labour dispute, strike, lockout, civil disturbance, explosion, inevitable accident or any cause not within the control of the Organisers whether of the same sort or not, or the Event site becomes wholly or partially unavailable for the holding of the Event, the Organisers may at their entire discretion, return part of the costs of space paid by the Exhibitor or Sponsor. In such case, the Organisers shall not be liable in any way whatsoever for any expenditure or liability or loss including consequential loss incurred by the Exhibitor.

17. Following acceptance by the Organisers of the Exhibitor's application for sponsorship or display space, should the Exhibitor or Sponsor be then unable or unwilling to perform their part of the Agreement or fail to comply with these Rules and Regulations, or otherwise breach the Agreement, the Organisers may terminate the Agreement by written notice to the Exhibitor or Sponsor and may retain a percentage of the payment received as liquidated damages in reimbursement of management costs and other fees and expenses incurred by the Organisers. The Exhibitor or Sponsor shall thereafter be prohibited from occupying their display space and stand and shall immediately remove the exhibits from the Event site in accordance with the Organiser's directions. Alternatively, the Organisers may do so at the Exhibitor's or Sponsor's cost and dispatch such exhibits to the address stated on the Exhibitor's application form.

18. All exhibits are subject to a general lien in favour of the Organisers for all sums, whether for unpaid costs of space or otherwise, due from the Exhibitor or Sponsor to the Organisers.

19. The Exhibitor Information Kit sent to all Exhibitors in advance of the Event dates shall be as binding on the Exhibitor as if its provisions were contained in these contractual details insofar as they may be applicable.

20. Verbal agreements shall be valid only after written confirmation.

The Recycled Organics Consortium  
The University of Queensland  
Gatton Qld 4343

Telephone:(07) 5460 1518  
Facsimile:(07) 5460 1517

Email: [conference@recycledorganics.com.au](mailto:conference@recycledorganics.com.au)